



WOODY WILLIAMS  
**LEGACY**  
*of* **SERVICE**  
CELEBRATION  
*2025*



SATURDAY, SEPTEMBER 27th ★ LOUISVILLE, KY





Dear Friends,

On Saturday, September 27<sup>th</sup>, 2025, the Woody Williams Foundation will proudly host the 3<sup>rd</sup> annual Woody Williams Legacy of Service Celebration in Louisville, KY. This special evening honors the enduring mission of Hershel “Woody” Williams, Medal of Honor recipient, who dedicated his life to serving others—especially Gold Star Families. The event will highlight the growing impact of the Foundation and the legacy Woody left behind.

This year, we celebrate the addition of several new Gold Star Families Memorial Monuments, expanding our reach to over 220 points of service across the country. With more than 20 active Outreach locations, we continue to bring meaningful support directly to the families and communities who need it most.

Each monument now serves as a mission hub, allowing us to deliver programs focused on education, outreach, and connection. These locations help us identify the unique needs of Gold Star Families and respond with purpose.

We’re also deepening our relationships across the Veteran Serving community, expanding access to resources and ensuring long-term care for the families of the fallen.

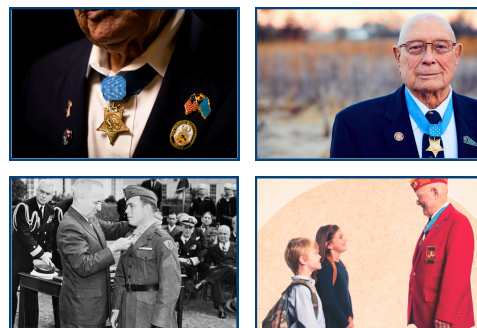
Your continued support helps make this possible. Whether you were moved by Woody himself or feel called to support military families, we invite you to stand with us. We look forward to seeing you in Louisville for a night of remembrance, purpose, and gratitude.

With appreciation,

A handwritten signature in blue ink that reads 'Mark E. Harris'.

Dr. Mark E. Harris USMC (RET.)  
*President & CEO*

**WOODY WILLIAMS FOUNDATION**





## EVENT DETAILS

**DATE:** Saturday, September 27, 2025

**TIME:** Doors Open - 5:45pm | Event - 6-8pm

**LOCATION:** Louisville Slugger Field, Hall of Fame Pavilion

**ADDRESS:** 501 E. Main St, Louisville, KY 40202

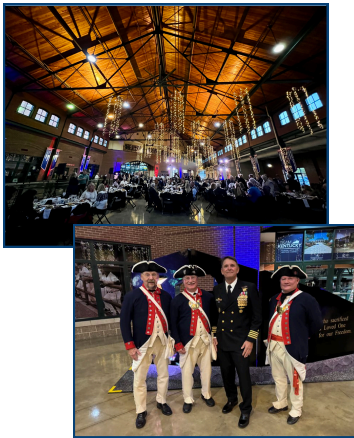
## LOCATION

Louisville Slugger Field, with its scenic location along the Ohio River and the historic charm of the Hall of Fame Pavilion, offers the perfect setting for our event. Hosting the Woody Williams Legacy of Service Celebration here highlights our valued partnership with the Louisville Bats and their commitment to honoring and serving Gold Star Families.



## PROGRAM

The 3rd Annual Woody Williams Legacy of Service Celebration will be a memorable evening dedicated to honoring and supporting Gold Star Families. Guests will enjoy a cocktail hour and silent auction featuring exclusive items, with all proceeds benefiting the mission of the Woody Williams Foundation. A thoughtfully curated dinner will follow, leading into a powerful program that includes an awards presentation recognizing outstanding contributions to Gold Star Families Memorial Monument projects and veteran initiatives. We are honored to welcome General David Berger, USMC (Ret.), 38th Commandant of the United States Marine Corps and Foundation Board Member, as our keynote speaker for the evening.



## AUCTION

The silent auction will offer unique items like exclusive experiences, memorabilia, and handcrafted goods, all available for online bidding ahead of the event. The live auction will feature high-value packages, including luxury vacations and one-of-a-kind offerings. Additionally, there will be a bourbon pull with premium bottles.



## HOTEL INFORMATION, PARKING, DRESS

**HOTEL:** There are several hotel options in downtown Louisville for the event.

- We have confirmed a hotel one block from the event site with reduced room rates.
- You can book by clicking here: [Book Hotel](#)

**PARKING:** Parking for the event is free, enter to the east of Louisville Slugger Field.

**ATTIRE:** In honor of the occasion, semi-formal attire or military dress is requested.



## SUPPORT OPPORTUNITIES

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### \$25,000 - TITLE SPONSOR (1 Available)

- ★ Recognized as Presenting Sponsor
- ★ Exclusive recognition on all event signage, press releases, and digital media
- ★ Premium logo placement on event website, materials, and social media
- ★ Opportunity to speak during event welcome
- ★ Reserved priority seating for 16 guests
- ★ VIP reception with Medal of Honor recipients
- ★ Recognition in post-event wrap-up

### \$15,000 - LEGACY SPONSOR (2 Available)

- ★ Listed as "Legacy Sponsor" on event materials and signage
- ★ Shared presenting credit on select promotional materials
- ★ Logo on event program, signage, and website
- ★ On-stage verbal recognition
- ★ Reserved priority seating for 12 guests
- ★ VIP reception with Medal of Honor recipients
- ★ Social media feature post

### \$10,000 - PROGRAM SPONSOR

- ★ Present the primary award during the program
- ★ Branded signage during the award presentation
- ★ Logo on all printed and digital programs
- ★ Recognition from the podium
- ★ Reserved table for 10 guests
- ★ Social media acknowledgment

### \$5,000 - FOOD SPONSOR

- ★ Branded signage at the Food & Beverage stations
- ★ Logo on event program & website
- ★ Recognition in event slideshow
- ★ Seating for 8 guests
- ★ Social media acknowledgment

### \$2,500 - TABLE SPONSOR

- ★ Signage on sponsor board
- ★ Recognition in Event Program
- ★ Seating for 8 guests
- ★ Limited edition event challenge coins

### \$1,000 - GOLD STAR FAMILY SPONSOR

- ★ Sponsors Gold Star Family members to attend event
- ★ Recognition in program
- ★ 4 complimentary tickets
- ★ Limited edition event challenge coins

**\$250 - COUPLES TICKET**

**\$150 - SINGLE TICKET**

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To SPONSOR or purchase TICKETS for the event  
use the following link: [2025 Legacy of Service](#)

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***For more information, please contact:***

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